



BLIND GOLF IN THE EAST KOOTENAYS!

ISPS Handa Canadian Open Blind Golf Championship
(July 7- July 9) Bootleg Gap Golf Kimberley, BC

Mutual Fire Insurance Western Canadian Blind Golf Championship
(July 10th-July 12th) St. Eugene Resort Cranbrook, BC

2024
SPONSORSHIP

2024 SPONSORSHIP PACKAGE

Potential Valued Sponsor,

As a 2024 Blind Golf Canada (BGC) Tournament Committee Chairperson, I am pleased to announce two global blind golf championships will be hosted in the East Kootenays, British Columbia. The two-courses hosting these events will be the scenic Bootleg Gap Golf Club in Kimberley, BC for the ISPS Handa Canadian Open Blind Golf Championship, and the beautiful St. Eugene Resort Golf Club in Cranbrook, BC for the Mutual Fire Insurance Western Canadian Blind Golf Championship.

- **July 7 - July 9:** ISPS Handa Canadian Open Blind Golf Championship
- **July 10 - July 12:** Mutual Fire Insurance Western Canadian Blind Golf Championship

These two events, under the International Blind Golf Association (IBGA), ISPS HANDA and BGC, will bring together up to 54 competitors and their sight coaches making it one of the premier events internationally in 2024. 108 total participants from Canada, the United States and around the world will participate in a practice round, and two (2) days of competitive tournament play. BGC is proud to welcome these blind golfers, coaches and volunteers to the Kimberley, Cranbrook, and local regions for a week or more, affording them the opportunity to experience great Canadian and British Columbian hospitality. What a great time for Kimberley, Cranbrook and British Columbia to shine.

Sport brings people together, creating hope and inspiring them in a way little else does. Our participants – **completely blind or partially sighted golfers** – need this experience now more than ever to unite as a unique community that inspires and captivates. These events help foster an atmosphere of social connectedness, which leads to a better quality of life, health and mental well-being for everyone involved.

Our partnership with Bootleg Gap Golf and St. Eugene Resort, along with support from you our valued sponsors, ensures we make these two events a memorable experience for all.

Thank you for your time and consideration.

Darren Douma, VP Administration BGC
Tournament Committee Chair
thedoumas71@gmail.com



108+

Competitors and sight coaches from around the world!

50+

Volunteers and supporters that makes these events happen

THE SPONSORSHIP PACKAGES

Your business/organization will be promoted during BOTH events, six (6) days, plus post tournament media coverage, print media, and on various web sites and digital assets that promote blind golf.

Hole Sponsorship - \$300

- On-course signage at designated hole
- On-course exposure at both events
- Promotion in all printed materials
- Visibility on tournament web pages

Bronze Sponsorship - \$750

- On-course signage at designated hole
- On-course exposure at both events
- Promotion in all printed materials, visibility on tournament web pages
- Two (2) players to play in the practice rounds with one (1) competitor

Silver Sponsorship - \$1,500

- On-course signage at designated hole
- On-course exposure at both events
- Promotion in all printed materials, visibility on tournament web pages
- Four (4) players to play in the practice rounds with one (1) competitor

Gold Sponsorship - \$2,500

- On-course signage at designated hole
- On-course exposure at both events
- Promotion in all printed materials, visibility on tournament web pages
- Four (4) players to play in the practice rounds with one (1) competitor
- Attendance at closing banquets for four (4)

Platinum Sponsorship - \$3,500

- On-course signage at designated hole
- On-course exposure at both events
- Promotion in all printed materials, visibility on tournament web pages
- Four (4) players to play in the practice rounds with one (1) competitor
- Attendance at closing banquets for (4) four
- Attendance for four (4) at the opening Meet & Greet

ASSOCIATED LINKS OF INTEREST

blindgolfcanada.ca

internationalblindgolf.com

ispsgolf.com

steugene.ca

bootleggaggolf.com

SPONSORSHIP REGISTRATION FORM

Company Name/Organization:

Contact Person(s):

Mailing Address:

Phone #:

Mobile #:

Email Address:

I/we would like to support the 2024 ISPS Handa Canadian Open Blind Golf Championship and the Mutual Fire Insurance Western Canadian Blind Golf Championship and choose the sponsorship package checked below:

- Hole Sponsorship (\$300)
- Bronze Sponsorship (\$750)
- Silver Sponsorship (\$1,500)
- Gold Sponsorship (\$2,500)
- Platinum Sponsorship (\$3,500)
- Cash Donation:
- Prize and Raffle Donation (Item, Quantity):

PLEASE MAKE CHEQUES PAYABLE TO:

Western Canadian Blind Golf Association (WCBGA)
C/O Darren Douma
#7 - 316 Canyon St.
Creston, BC
V0B 1G3

PLEASE SEND E-TRANSFERS TO:

Western Canadian Blind Golf Association (WCBGA)
wcbga24@gmail.com



- **Awareness:** BGC wants to make organizations, the general public, and golfers across Canada more aware of blind golf, and the blind individuals, their coaches and volunteers that make it happen. We care and are asking for help from philanthropists across Canada to help BGC, help others.
- **Grow the Sport:** Where there is a need, there is BGC. There are an estimated 1.5 million blind and visually impaired people across Canada. Many of you reading this know people who are blind and families with blind persons. BGC hopes that you will help us get more of the blind community to come out, and that you will come out and see what the sport means to blind golfers.
- **Support/Stability:** This is all about scale, and helping BGC sponsor events, and support the blind golf community on a regional basis. As a not-for-profit group, that is currently applying for our Canadian charitable status, we know how important it is to make sure we are in a position to keep doing what we can for the sport in Canada. BGC is hosting the World Blind Golf Championships in 2025, and in 2024 we have our Canadian Blind Golf Championships and Western Canadian Championships being held in beautiful British Columbia.

BGC, is all about serving an underrepresented segment of the Canadian public. Persons with disabilities that are too often forgotten. Now more than ever BGC needs help. With COVID, our membership plummeted. Understandably so. Today, we need to get our membership, and our accounts back to pre-COVID levels. That would be a difference maker in so many ways.

BGC knows that a lot of persons with disabilities struggle financially. 62% of blind persons are not employed, and for the 38% that do have an income, on average it is 45% less than the pre-tax median income of the average Canadian. That is a harsh reality. Canadians with disabilities know these figures too well. It is the reason why our goal as a charity will be to continue subsidizing the events to the best of our abilities. Without us, and supporters like you, or enterprises and businesses, blind golfers don't, or can't, come out and take part in an incredible experience.

The importance of these events can't be understated. The ability to lobby governments and organizations to impact real change in the blind golf and blind sports community can't be understated. BGC wants to have a longer-term relationship with benefactors and partners, and we are open to discussing all options. Please feel free to reach out to Darren Douma, VP Administration and Tournament Chairperson at thedoumas71@gmail.com, or at (250) 428-1807.

Interesting Blind Golf Facts & Goals

- Blind golf has been “around” since the 1950's, and BGC has been part of that journey for over 10+ years. We are now entering a new era, a second decade of excellence. We could not be prouder.
- Blind golf follows all of the traditional rules of golf, except the golfer plays with a Coach, who helps him or her set-up on the tee, or address the ball, and lines them up. Without a Coach there is no blind golf. Same applies to our volunteer Board, and all of the volunteers that make each of the events special.
- There are 3 sight categories that were established by the IBGA (International Blind Golf Association) in the late 1990's. Ranging from the ever-inspirational B1 blind golfer with 0% vision, B2 blind golfers with 0-5% of their vision, and B3 blind golfers with 5-10% of their vision.
- Each BGC member pays a nominal membership fee to their provincial organization, and those organizations forward dues to BGC. Thanks to a relationship with Golf Canada, BGC members also get membership status, and access to game and handicapping software with Golf Canada.
- This is not just a numbers game, in fact, if anything it is about experiences and the magic that happens when persons with disabilities experience the joy and awe of sport.
- BGC is about promoting integrity and sportsmanship, socialization and relationship building, helping our members and the blind community have the confidence, and perseverance to keep the dream alive. We have competitive, and recreational divisions and opportunities.
- BGC supports, partially subsidizes, and sends our best blind golfers to American and international competitions. BGC intends for the World Blind Golf Championships in 2025 to also include a recreational division for the first time ever.
- Our focus in the 2024/2025 seasons will be on increasing the number of our women golfers who are blind, and youth aged 13-30 who are blind. These are demographics BGC will gladly serve, and our numbers must become more representative of the blind community at large, across Canada.
- BGC is trying to secure long-term stake holders to support the growth and sustainability of blind golf in Canada. Please share and help us shine a light of blind golf awareness. Help support BGC and assist us to be in a better position to serve the blind golf community. Please help us and our volunteers do what we can for blind sports.

“We can still play!”